

From: [Congdon, Julie](#)
To: [Gallaher, Jo](#)
Subject: FW: Zip Codes
Date: Friday, February 20, 2015 12:49:00 PM

Hi, Jo –

Jannine already started scoping out the zip codes in/near the Eastern Michaud Flats site, and below she notes what she found. What are your thoughts, based on your experience in researching zip codes and doing snail-mailings? Should we not bother trying to send a postcard mailing to announce the open houses about EMF?

Thanks for your insights – Julie

From: Jennings, Jannine
Sent: Friday, February 20, 2015 12:24 PM
To: Congdon, Julie
Cc: Sheldrake, Beth; Morrison, Kay; Williams, Jonathan
Subject: Zip Codes

Julie

I followed up on the idea of sending postcards to certain zip codes. Just so happens that EMF is located right at the divider lines for about 5 zip codes so that might not work. Additionally I tried to find a map with the 9 digit codes and found out that those aren't mapped anywhere because they reflect delivery routes or locations (a specific large business or series of PO Boxes) and are not available outside of the post office (and no way to seemingly get an idea from the USPS web site). So, unless you or someone in your unit knows some inside info that I was unable to find on the web, I'm not sure we can use a zip code mailing.

Jannine

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